



NEWS RELEASE

Defense Commissary Agency

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Release Number: 21-17
Date: April 6, 2017
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‘Customer Appreciation’ event

Stateside case lot sales offer over-sized savings

*By Kevin L. Robinson,
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Note: To see a video on the agency’s YouTube page related to DeCA’s Customer Appreciation Case Lot event, press the “Ctrl” key and click on the photo or go to <https://www.youtube.com/watch?v=Tph2MkHsmdk>.



To see photos on DeCA’s Flickr page go to <https://www.flickr.com/photos/commissary/sets/72157682182469486>.

FORT LEE, Va. – Commissary patrons stateside will be able to stock up on their favorite items at significant savings during the Defense Commissary Agency’s spring Customer Appreciation Case Lot Sale event.

“Many of our military members and their families relish the opportunity to buy cases of items similar to what they’d see in commercial club stores,” said Tracie Russ, DeCA’s director of sales. “On top of shopping in bulk, our patrons realize huge savings – that’s a deal they can’t afford to miss.”

Each stateside store hosts an individual two- or three-day case lot sale. The majority of

sale dates occur in late April and throughout the month of May, while in some locations, like Fort Leavenworth, Kansas, sales begin as early as mid-April. Patrons are encouraged to check https://www.commissaries.com/case_lot_sale.cfm for case lot schedules. Commissaries in Alaska, Hawaii and Puerto Rico are also participating.

Commissaries in Europe and the Pacific, while not officially participating, may have substitute events such as sidewalk sales.

In addition to the case lot formats found in commercial club stores, commissary case lot events also offer additional “mix and match” packages of similar items in bulk-size cases. These include grocery items such as barbecue sauces; canned tomatoes, beans and vegetables; certain pasta meals; cold cereals; snacks; yogurt; water, tea and juices; pet food; and body washes, soaps and shampoos.

Customers have a variety of options to choose from. Sale items include products in the following categories:

- Fruit snacks, crackers, cereals, pastries, popcorn and potato chips
- Water and flavored water, juices, juice mixes, sodas, sports drinks and milk
- Frozen family meals
- Pet supplies to include bagged and canned food, treats and cat litter
- International foods such as Italian, Asian and Hispanic items
- Cookies, brownies, pancakes and muffin mixes
- Canned fruit and vegetables
- Sandwich, storage and freezer bags; paper products and cleaning supplies such as bathroom tissue, fabric sheets and laundry detergent
- Health and beauty care including diapers, wipes, soaps and body lotions

“These events continue to be popular with our patrons because they can shop and save on a bulk scale,” Russ said. “It’s definitely worth the trip!”

-DeCA-

About DeCA: *The Defense Commissary Agency operates a worldwide chain of commissaries providing groceries to military personnel, retirees and their families in a safe and secure shopping environment. Commissaries provide a military benefit and make no profit on the sale of merchandise. Authorized patrons save thousands of dollars annually on their purchases compared to commercial prices when shopping regularly at a commissary. The discounted prices include a 5-percent surcharge, which covers the costs of building new commissaries and modernizing existing ones. A core military family support element, and a valued part of military pay and benefits, commissaries contribute to family readiness, enhance the quality of life for America’s military and their families, and help recruit and retain the best and brightest men and women to serve their country.*

Stay Connected to Your Commissary Benefit

COMMISSARIES.COM: Visit www.commissaries.com to learn more about the Defense Commissary Agency: check out the latest news, find a store near you, see what's on sale, create a shopping list, learn of food and product recalls, scan employment opportunities, read frequently asked questions, submit a customer comment form online through DeCA's Your Action Line and more.

COMMISSARY CONNECTION: Stay connected with the latest news about your most valued benefit, Hot Links to additional savings, shopping sprees, contests, commissary promotions, events and more, go to www.commissaries.com/subscribe.cfm and subscribe to the Commissary Connection newsletter.

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