

Joseph P. Campagna
Director – Military Global Sales
Kellogg Company



- Joe has over 33 years of experience in the CPG industry.
- Since 2008, Joe has been involved with the Military business as Director – Military Global Snacks and in 2009 was appointed to Director Military Global Sales to include the entire Kellogg portfolio.
- From 2007 – 2001, Joe held various positions to include Manager Team Sales – Alternate Channels, Channel Development Manager – Limited Assortment Discounters, National Account Manager – Food Away From Home for the Kellogg Company.
- Prior to Kellogg purchasing Keebler Company in 2001, Joe spent 5 years in the Keebler Custom Products Division where he managed the Custom business portfolio's for McDonalds, Wendy's, Dunkin Donuts, Baskin Robbins and Quaker Foods.
- 1994 -1997 Joe held positions with Kraft Foods and Anheuser Busch as a Regional Sales Manager.
- 1986 – 1994 Joe held various roles for Keebler Company in the DSD organization from Zone Sales Manager, Key Account Executive and District Manager.
- Graduated from the University of Illinois in 1984 with a B.S. Degree in Marketing.
- Joe resides in Chicago, Illinois. He is married with two sons .

