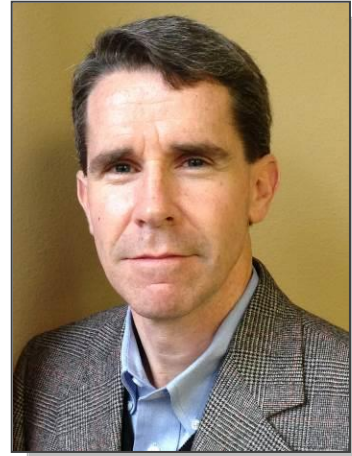


Bill Doyle

Senior Vice President

Specialized Marketing International



Career Highlights

Joined Eurpac Service Company as a Territory Manager calling on Exchanges and Commissaries in Europe from 1987 to 1990. From 1990 through 1993, Region Manger based in Southern California with management responsibility for Navy business in the western US and the Pacific. DeCA Key Account Manager for the Northwest-Pacific Region from 1993-1995. Led domestic exchange operations for the Eastern US from 1995-1998. Director of All American Beverages 1998-2000, charged with overseeing exchange, commissary and MWR businesses in the OCONUS markets. President of Eurpac Service Company 2000-2008, directed worldwide exchange business. Senior Vice President of Specialized Marketing International since September of 2008.

ALA Highlights

I have been a member of the ALA since 1995. Joined the DFW Chapter Board of Directors in 2004, and Chapter President since 2012. Chaired the ALA Exchange Roundtable in 2008, and ALA National Convention in 2016. Served on ALA Board of Directors 2009-2014.